



## 18<sup>th</sup> Annual Founders' Day Festival "A Salute to Veterans"

**Honor. Courage. Sacrifice.** These are words that describe the brave men and women who risked everything to fight for our freedom.

**To express our gratitude to our veterans and military, the City of Ocoee will present "A Salute to Veterans" during its 18<sup>th</sup> Annual Founders' Day Festival.**

This year's festival will be held on **NOVEMBER 4 & 5, 2011**. With Veterans Day on November 11, it's the perfect time for us to say 'Thank You' to our veterans. The festival will take place in Ocoee on the shores of beautiful Starke Lake, 125 North Lakeshore Drive.

**This is your invitation to become part of a growing event that draws more than 20,000 people each year.** The festival includes both local and national entertainment and one of the best fireworks displays in Central Florida. Other activities include arts and crafts marketplace, vendors, great food, games, rides, historical exhibits and much more.

### Entertainment for 2011 Founders' Day Festival

#### Friday, Nov. 4

**Sammy Kershaw  
Aaron Tippin  
Diablo Canyon**

#### Saturday, Nov. 5

**Joe Nichols  
Daryle Singletary  
Little Texas**

Becoming a sponsor provides you with numerous opportunities to promote your business. In addition to having your logo displayed on official festival merchandise and your business mentioned in various publicity pieces, you also receive free booth space at the festival.

### Sponsorship Opportunities

<b>Platinum</b>	<b>\$ 7,500.00</b>
<b>Gold</b>	<b>\$ 5,000.00</b>
<b>Silver</b>	<b>\$ 2,500.00</b>

We hope you will take the time to review the enclosed information. Please join us in our special tribute "A Salute to Veterans" during our 18<sup>th</sup> Annual Founders' Day Festival. I would be happy to meet with you to discuss sponsorship opportunities and answer any questions you may have.

Sincerely,

Commissioner Rusty Johnson, District 3

Mayor  
S. Scott Vandergrift

Commissioners  
Gary Hood  
District 1

Rosemary Wilsen  
District 2

Rusty Johnson  
District 3

Joel F. Keller  
District 4

City Manager  
Robert D. Frank